

NEW INSTRUCTIONAL VIDEO

*"Your video is excellent, top-rate."* — Kevin Macpherson

# Mastering Composition

## Techniques and Principles to Dramatically Improve Your Painting

WITH IAN ROBERTS



A Northlight Book Club featured selection

**M**ost unsuccessful paintings are ruined before the brush even gets to the canvas. Why?

Weak composition. There's no structure. No foundation.

If you start a painting that lacks structure—well, you know the experience... repainting this part, overworking that and getting lost and frustrated about how to proceed. And until that structural problem is understood it will continue to plague, frustrate and hamper each painting's progress and success.

Composition is the bedrock of every good representational painting.

For something as fundamental as this it's surprising it isn't iso-

lated and taught more often. Go to the list of classes at your local art college and see if you can find a course on composition.

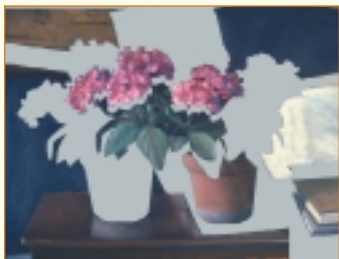
**Build the  
Foundation for  
Consistently  
Better Paintings**

Ian Roberts has taught painting to hundreds of students in Provence and Tuscany, as well as the U.S. through his school Atelier Saint-Luc. He realized after teaching workshops for the past ten years to both beginners and professionals, if there was room for one badly needed teaching tool to help representational painters, composition was it.

So he has developed a unique video course that will teach you the basics of strong compositions. It will dramatically improve your painting, whether you paint landscapes, still-lives or figures.

# “Like taking a painting workshop in your own home.”

A seven-part video course with workbook, packed with ideas, critiques, demonstrations, animated sequences, insights, and exercises.



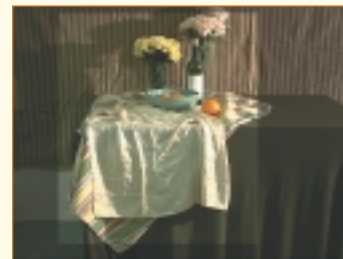
1 Thinking in Abstract Shapes



2 The Need for an Armature



3 How the Eye Moves on the Picture Plane



4 Framing and Cropping



5 Value and Color Shapes



6 Workshop Critiques



7 Demonstration

A set of exercises specifically designed to help you master the material in the video more easily and put it into action. Practical and concrete, some that can be practiced for only 20 minutes a day, these exercises create a full curriculum for mastering composition.

8 Workbook Exercises

Each of the seven parts of the video course will help you “see” more effectively as a painter.

You will:

- See less in terms of subject matter and more in terms of abstract shapes
- Learn how the eye actually moves on your canvas and how it gets distracted and pulled out of your painting
- Learn several time-tested conventions for leading your eye where you want it to go
- Learn to create the most dynamic and engaging composition from whatever you have chosen to paint.

With a few principles and a little thought you can build solid, workable compositions consistently. And if your paintings aren't working you'll know why and what you need to do to get them to work. It will no longer be hit and miss why one painting comes together and the next does not.

When this happens, the result in the quality of your work, and especially in the feeling of expressing yourself, is dramatic. You'll find you'll be bolder, less tentative, when you paint. You'll have greater clarity of how to proceed. You'll know when to stop. Because your success rate is higher you'll be more motivated to paint.

Order your copy and begin to create consistently better paintings now.

- Yes, I would like to order Mastering Composition for \$129.<sup>95</sup>  VHS or  DVD  
 Yes, I would like more information on Ian Roberts's *Mastering Composition* workshop.  
■ Telephone: Call 800-499-5119 toll free. ■ Fax: 603-357-2073  
■ Web: [www.ianroberts.us](http://www.ianroberts.us) ■ Mail: Atelier Saint-Luc, P.O. Box 1082, Fairfield, IA 52556

## Shipping and Handling

For U.S. and Canada:

- by air please add \$6.00

For International

- overseas please add \$12.00

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## GUARANTEE

If you are not satisfied with the video you may return it within 30 days for a full refund of the purchase price.

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